



VIBORG CITY OF MEDIA ARTS

Member of the  
UNESCO Creative Cities Network  
since 2019

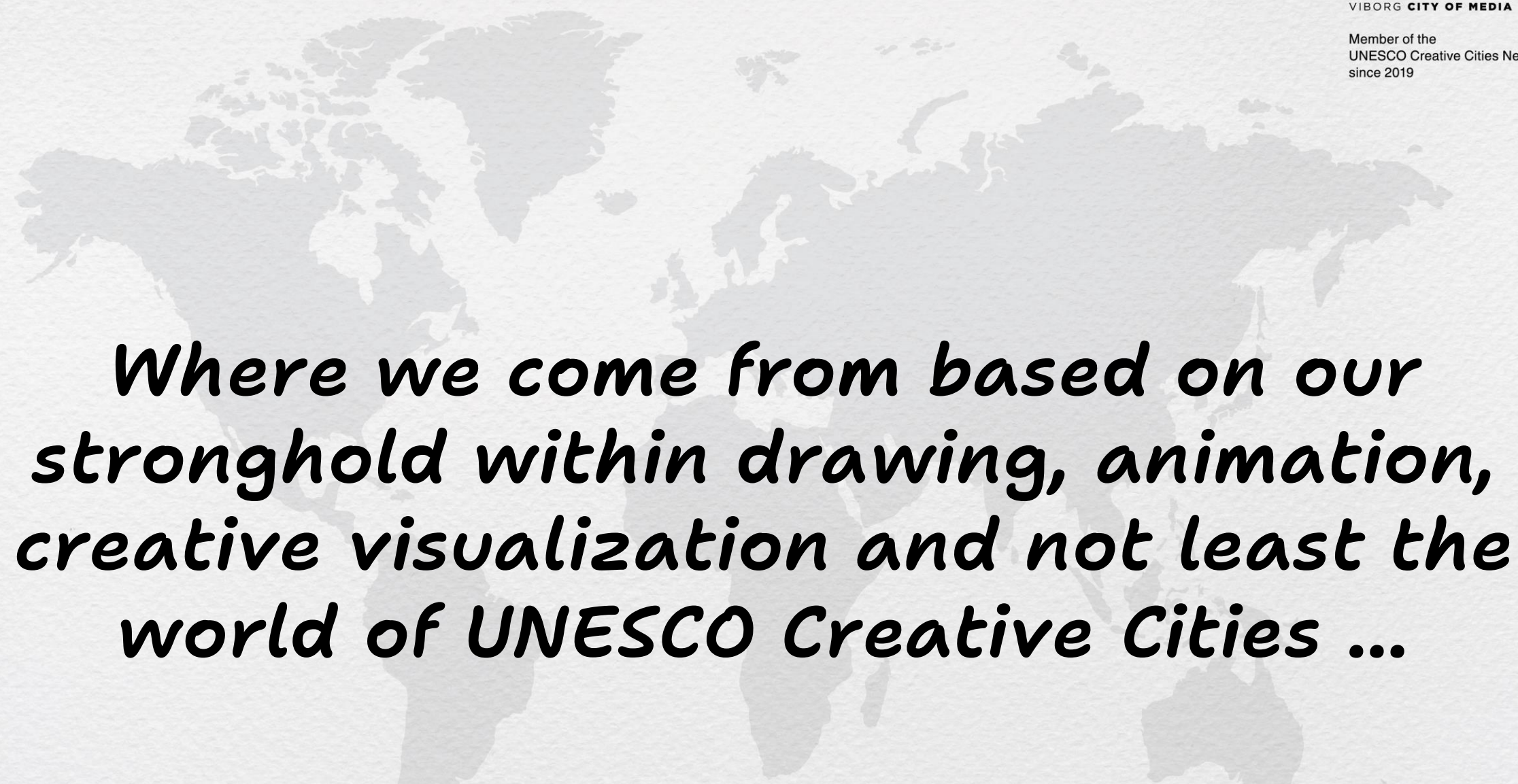
# Draw With Denmark 2025- 2027: Angels of Hope

v/050325

**DRAW WITH DENMARK - BY VIBORG UNESCO CREATIVE CITY OF MEDIA ARTS**







*Where we come from based on our  
stronghold within drawing, animation,  
creative visualization and not least the  
world of UNESCO Creative Cities ...*





# About Draw with Denmark 2021- 24

- A journey of hope from Danish charity event to 3 global and 1 national creative campaign 2021-24
- “Draw Hope” in Danish: A creative and positive message of hope
- Started during the Covid pandemic in 2021
- Shows the potential of UNESCO and Creative Cities: Cross-cutting scope, global messages of hope and impact.
- 2021-23: 45 countries, cities from all continents and creative categories, 7000 drawings. Exhibitions at National Gallery in Copenhagen + in Braga Cali, Paris, Wuhan, York etc.
- The central role of teachers, professionals and adults with a love for visual creativity



# On Draw with Denmark Green Together 2023

- Green Together: Local and global – all continents took part except Antarctica!
- A green and sustainable message of hope
- From drawing to animation/media arts in Viborg, Tbilisi, Santiago de Cali, York & Braga.
- Major exhibitions in Viborg, Cali, York & Braga (UNESCO CC Annual Conference)
- A catalysts of green dialogue, etc.

Let's see some of the [2023 animations](#)







**Kulturmonitor**  
MUSIK FILM SCENE KUNST/KULTURARV LITTERATUR KULTURPOLITIK

**STOP Covid-19**

KULTURARV, KULTURPOLITIK

Viborg Kommune henter fire internationale priser med kreativ tegnekampagne

Af Lars Rix / 17. august 2021, 16:19

Viborg Kommunes kreative tegnekampagne for børn med titlen #TegnHåb, hvor børn lavede tegninger til andre børn for at skabe håb under coronakrisen, er netop blevet belønnet med hele fire priser ved årets Stevie Awards, også kendt som The International Business Awards.



**Dansk tegnekampagne skovler internationale PR-priser ind**

Viborg Kommunes kampagne #TegnHåb har vundet tre gange guld og en enkelt sølv ved den internationale prisfestival, Stevie Award. Kommunikationsbureauet Have står bag.

Susanne Ingemann Torrey  
18. aug 2021 11:34

En af de mange beretninger fra Viborg Kommunes kampagne #TegnHåb, der netop har vundet fire internationale priser. Kampanjen har en lykkelig Kærlig fra Thailand. Foto: PR.





**DWD Green Together:** Exhibition etc.  
at UNESCO Creative Cities' Annual  
Conference in Braga, Portugal 2024



# "The King's Spring 2024"



For all in the Kingdom of Denmark:  
Draw Crowns of Hope for the new king's time



Crowns coming in from Arctic Greenland  
to Southern Jutland



Exhibitions was a show case  
of historical dissemination potential in media  
arts & creativity



Exhibitions with crowns  
and animations of crowns



City Parade



Watch film  
from the  
event



Det var en festlig formiddag, da udstillingen "Kongernes forår" blev åbnet. Foto: Johnny Pedersen

## Udklædte børn og voksne åbnede "Kongernes forår" med optog

Emma Rosa Waas  
emmarosa@viborgfolkedag.dk

VIBORG: Det var det rene fa-

stelavn, da den gratis uden-  
dørsudstilling "Kongernes  
forår" - som kan opleves otte  
forskellige, historiske steder i  
byen - fredag formiddag åb-  
nede med optog gennem Vi-

borgs brostensbelagte gader.  
Barn eller voksen, det gjorde  
ingen forskel, for menne-  
skemængden travlede afsted  
med høj humør i historiske  
udklædninger og med konge-

og dronningekroner eller  
blomsterkranser på hovedet.  
Hestene ledte vejen, vægter-  
ne fulgte trop, og så kom mu-  
sikken og det lange følge af  
søde børn.

Klokken 12 åbnede den  
imponerende blomsterud-  
stilling i Det Gamle Rådhus  
"Naturens stemme".  
Begge udstillinger hylder  
forårets komme og Kong Fre-

derik 10 og kan opleves frem  
til 21. april.

➔ LÆS MERE  
PÅ NÆSTE SIDE





# Examples of animations, exhibitions, media etc from previous DWD campaigns

- [Film about Draw With Denmark 2021](#)
- [Exhibition National Gallery Copenhagen 2021](#)
- [Ex of animation made of drawings 2021](#)
- [In BBC 2021](#)
- [All animations made for DWD- Green Together 2023-2024](#)
- [BBC DWD Green Together 2023-2024](#)
- [DR - Danish Nat Television news DWD Green Together 2023](#)
- [DWD Talk at UNESCO Global Conference 2023](#)





*Where we are heading now ...*





From  
2025 and on  
it will be:  
Draw With  
Denmark -  
ANGELS  
of Hope





# What are Angels?

Lots of things! But among others ....

- Angels represent a feeling of not being alone.
- Angels are universal figures across multiple cultures and religions.
- Angels represent a hope for something and a light in darkness



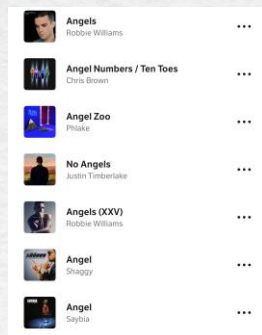
# Why Angels of Hope in Viborg UCC – Media Arts?



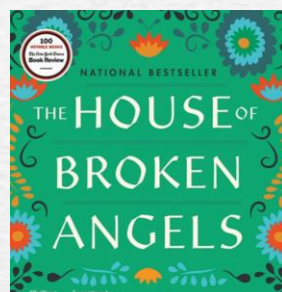
- Artist Joakim Skovgaard's Angels in Viborg Cathedral ("The Sixtine Chapel" of Northern Europe)
- Annual angels' garden each December at Museum Skovgaard in Viborg (Peoples' personal greetings to deceased family members)
- Christmas in Viborg - the major Viborg venue for DWD
  - Angels of Hope in Viborg 2025, 2026, 2027
- Creativity is written into Viborg's new core narrative
- Drawing, Animation, VFX, storytelling & not least children's creativity is Viborg's DNA







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since 2019



*Angels are a major,  
popular symbol in  
the  
culture of humanity*





# Ancient symbols in humanity (Egypt)







In Asian, the Arab world, Persia, India...



# In Africa







Angels are  
central and often  
used symbols etc.  
in Media Arts





Angels are  
a creative  
symbol for  
all at all  
levels from  
children to  
visual  
creative  
professionals





Some angels in  
previous DWD  
campaigns



*DWD at the National Gallery in Copenhagen, 2021 during Covid*





# THE PLAN OF ANGELS – Draw With Denmark 1

(To be specified further)

- Viborg UNESCO Creative City – Media Arts invites children & youth worldwide in other UNESCO Creative Cities to draw angels of hope within a list of drawing challenges
- Viborg - and other Creative Cities that wish to take part and to take it beyond the drawings - bring the incoming drawings to further life through media arts grips like animation, vfx etc.
- The angels – in their different creative and media arts form become a core and expanding element in "Chrsitmas in Viborg" in December 2025, 2026, 2027 through projections and other media arts tools.
- Participating creative cities can of course make angel drawing sessions, exhibitions and events in their institutions and cities as they wish locally.
- All material submittede and made during DWD Angels will be free for use and dissemination in the participating UNESCO Creative Cities.
- Essentially: **Let us together make creative angels of hope fly around world and showcase the UNESCO Creative Cities – Media Arts to the world**





# THE PLAN OF ANGELS – Draw With Denmark 2

## Potential other spin offs and ideas for professionals and public:

- Pro talks and panels on working with angels and children's drawings within animation and media arts at festivals in UNESCO Creative Cities & beyond
- Visuals for music/concerts with Angel themes
- Angels as a theme in education
- Exhibitions and creative angels parades
- Record children and youth while they talk about their angels in their native languages in order to be able to use recording in animations, projections etc. E.g. combining voices from all over the world.
- Locally, significant literature, stories and art with angels themes included could be involved. Eg. "Skellig" in UK? Angel sculpture in Braga etc
- Screenings of film for the public with Angels as central elements
- Keeping in mind the "open source" nature of Draw With Denmark ideas are hopefully elaborated further in the participating cities.







## Film about DWD – Angels of Hope

[Link to film with  
Viborg project  
managers](#)





# Drawing challenges

1. Draw what an angel looks like to you.
2. Draw an angel that symbolizes something important in your life.
3. Draw an angel watching over you.
4. Draw an angel flying over the city or your house, releasing HOPE everywhere.
5. Draw an angel blowing away bad dreams.
6. Draw an angel who protects or comforts you.
7. Draw an angel who brings peace to the world.
8. Draw an angel who helps especially you. What should this angel be able to do?
9. Draw an angel who judges something or someone.
10. Draw an angel who is your best friend.
11. Draw what you would ask an angel for if you met one.
12. Draw how you can be angels for each other.
13. Draw a flock of angels carrying hope forward.
14. Draw the wildest angel.
15. Draw an angel that carries good memories.
16. Draw an angel of love.
17. Draw the angel of hope embracing the world.
18. Draw an angel who watches over you at night.
19. Draw an angel or several that can dissolve any fear and pain.
20. Draw an angel as a superhero.

**NOTICE:** When it says "draw" it could be drawing, painting, water color, illustration, graphic work by hand or digitally. It could also be a small animation, stop motion or gif...





# Web, how to submit drawings and deadlines

**There are different ways to submit drawings:**

Preferably through our [DWD upload system](#)

or by e-mail to:

[creativecityviborg@viborg.dk](mailto:creativecityviborg@viborg.dk)

If drawings are to be potentially used in the 2025 media arts productions by Viborg UNESCO Creative City - they must be submitted at latest by 15th of October 2025.

Of course ALL submitted drawings will be part of the DWD – Angels of Hope drawings library that is accessible for all participating cities and institutions for free.

As such they could of course be used at a later stage in 2026 and 2027!





# Information and contract

## Viborg Main Partners:

- Viborg UNESCO Creative City (lead)
- Viborg Municipality: Children & Youth Dep., Culture School and others
- We Are Viborg
- Viborg Cathedral Deanary

## Supported by:

- Viborg UNESCO Creative City
- Danish Arts Foundation (Artists in Residency)

## Contacts and questions

Viborg UNESCO Focal Point, Henrik Holmskov: [Shh@viborg.dk](mailto:Shh@viborg.dk)

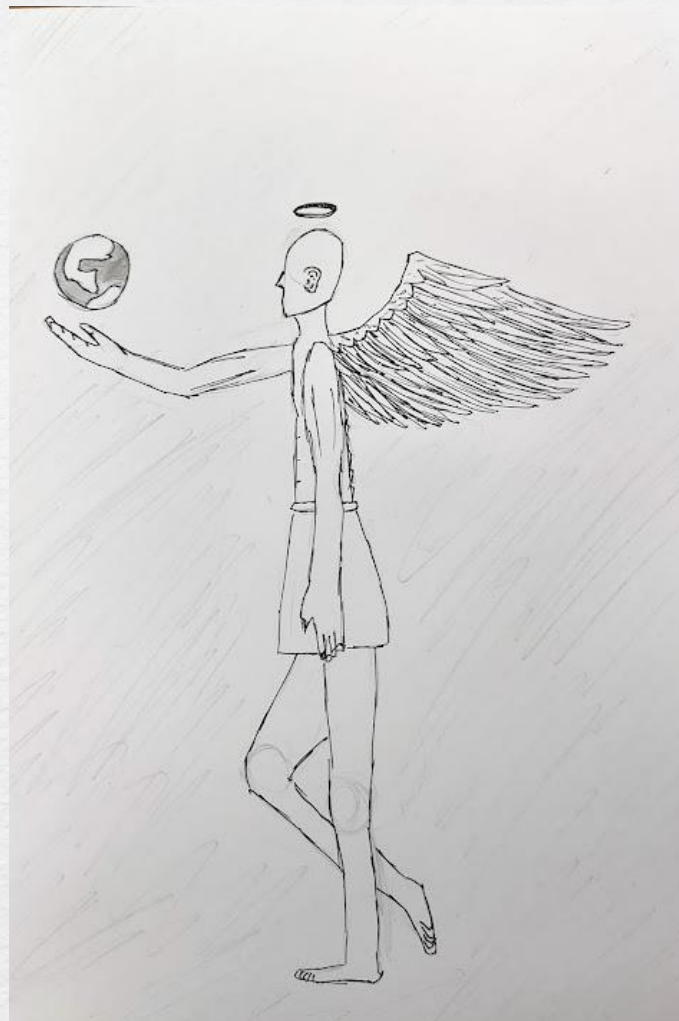




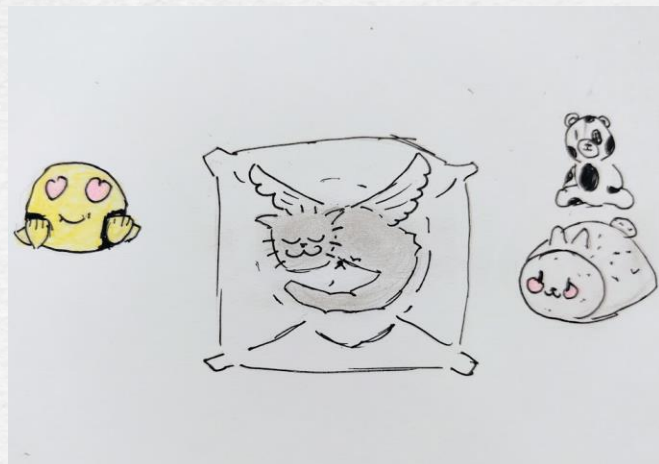


*More examples of angels from Viborg and  
our UNESCO Creative partners in York, UK...*











HOPE  
TO SAVE our

